



THE ENTREPRENEUR

AN OPPORTUNITY FOR YOUR BUSINESS TO SOAR



AIRPORTS COMPANY
SOUTH AFRICA



GEORGE
HERALD
our media partners



BusinessFit
discoverdevelopdeliver

NELSON MANDELA
UNIVERSITY



HOW IT WORKS:

- Complete and submit this application form (also see reverse side) as well as the online assessment to reach us before midnight on 10 July 2026.
 - Scan and email to entrepreneur@georgechamber.co.za
 - OR drop off at George Business Chamber Offices, Room 111, 1st Floor, 101 York Street (corner. York & Langenhoven St) George.
 - Late or incomplete applications will automatically be disqualified.
- All applications received will be reviewed against the selection criteria. If required interviews may be conducted to select the finalists that will participate in The Entrepreneur 2026 competition and program.
- Selected business owners are required to participate in a 10-week entrepreneurial development program which includes tuition and mentoring. The program will commence on 25 July 2026 and will run until the end of October 2026. The tuition sessions will be on Saturday mornings between 09:00 and 13:00.
- Competition winners will be judged on the perceived potential of their businesses, program participation and attendance, as well as the content of the business plan submitted and a presentation to a panel of adjudicators.
- Finalists that complete the program will be offered the opportunity to showcase their business at The Entrepreneur 2026 Exhibition where the winners of the competition will be announced.
- Prize money will take the form of business development funding that will be disbursed in line with the submitted business plans after being approved by the finalist's assigned mentor.

Selection criteria – minimum qualification requirements:

- Business must be operational for at least 12 months and located in George or the greater Garden Route – submit proof of residence.
- Turnover should not exceed R6m per annum - Submit latest signed financial statements or recent management accounts.
- Business must be registered and tax compliant - attach CPIC registration document and tax clearance certificate or pin as well as owner(s) ID's where available and applicable.

DISCLAIMER (NB: PLEASE SIGN THAT YOU HAVE READ THIS DISCLAIMER):

- I confirm that I have answered all the questions truthfully and have not withheld any information relevant to this competition entry. I further confirm that I am the registered owner of the business and have full authority to enter this competition.
- I hereby confirm that the business is an existing business that has been in full operation for the period stated, located in George or within the Garden Route District of the Western Cape, and that I am involved with the business on a full-time basis.
- Should I be selected to participate in the program, I understand that I will have to attend the 10-week mentoring and tuition program which will be presented from 25 July 2026 until end October 2026 at a venue in George which shall be communicated to me.
- I understand that the tuition and mentoring offered by the Chamber will be free of charge, but that I will need to arrange and pay for my own transport to and from the venue, as well as data to attend virtually where applicable.
- I have read and understood all the details and conditions relating to this competition and detailed in this entry form.
- I acknowledge that the George Business Chamber, its sponsors, mentors and adjudicators reserve the right not to allocate all or any of the prize money and I agree and accept the adjudicators' decision as final and will not enter into any further correspondence in this regard.
- I acknowledge that the George Business Chamber, its Executive Committee, employees, its members, mentors, trainers, and sponsors of this competition will not be liable for any loss or damage suffered, directly or indirectly, arising from my participation in this competition, should I be selected as a finalist.

NAME:

SIGNATURE:

DATE:

2026 COMPETITION ENTRY FORM

Name: _____ Company Name: _____

Business Address: _____

Contact Number: _____ Email Address: _____

1. Briefly describe your business and its product or services: _____

2. How long has your business been operational? (Please mark with a tick).

- Less than a year
 1 to 2 years
 2 to 3 years
 More than 3 years

3. On what basis are you employed by your business? Full Time: Part Time:

4. What is the current annual turnover of your business. (Please provide the latest financial statements where possible) _____

5. How many people do you employ? Full Time: _____ Part Time: _____

6. As a business owner briefly describe your strengths and reasons for succeeding:

7. What work or business experience do you have? (Please attach your CV)

8. How did you hear about the competition?

Radio Friends Social Media George Herald

Other Please Specify: _____

9. Please complete the following information:

Why did you start this business? Describe the current problem / opportunity you saw in the market.

Please describe your target market – who are you selling to, where are they located (local, regional, national or international)

Please describe your product or service - what are you offering to generate income.

Who are your competitors, and what makes you different?

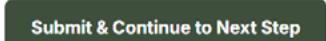
Apart from the application form we also need you to complete the “**My Business Today**” section on **BusinessFit360**.

BusinessFit 360 is a digital, best-practice benchmarking tool that enables you to assess your business across key areas – finance, operations, people, market engagement, governance, and technology. Each module generates a report which provides feedback and guidance.

Visit this link <https://thebusinessfitapp.co.za/ACSAEntrepreneur2026> to register yourself and to access the BusinessFit360 application. The application is also mobile friendly.

You **only need** to complete the module – “**My Business Today**”. Below is a screen copy of the icon to look for.



At the end of the section, you will see  Click on this button.

The report for “My Business Today” module will be emailed to you.

Please attach a copy of the report to your application.

Confirm that you have completed the online assessment Yes

Should you wish to attach more information to this form, please feel free to do so.