



THE ENTREPRENEUR

AN OPPORTUNITY FOR YOUR BUSINESS TO SOAR



AIRPORTS COMPANY
SOUTH AFRICA



GEORGE
BUSINESS
CHAMBER



Empowering
Entrepreneurs
On our way to the future, together!

NELSON MANDELA
UNIVERSITY

GEORGE
HERALD
our media partner

HOW IT WORKS:

- Complete and submit this application form (also see reverse side) before 19 July 2024.
 - Scan and email to entrepreneur@georgechamber.co.za
 - OR drop off at George Business Chamber Offices, Room 111, 1st Floor, 101 York Street (corner. York & Langenhoven St) George.
 - Late or incomplete applications will automatically be disqualified.
- All applications received will be reviewed against the selection criteria, i.e. the business must be operational for at least 12 months, located in George or the greater Garden Route district, turnover should not exceed R6m per annum, and the business owner must be involved with the business on a full-time basis. If required interviews may be conducted to select the finalists that will participate in The Entrepreneur 2024 competition and programme.
- Selected business owners are required to participate in a 10-week entrepreneurial development programme designed by the University of KwaZulu-Natal (UKZN) and USA-based Massachusetts Institute of Technology (MIT), which include tuition and mentoring. The programme will commence on 03 August 2024 and will run until October 2024. Tuition sessions will be on Saturday mornings.
- Competition winners will be judged on the perceived potential of their businesses, programme participation and attendance, as well as the content of the business plan submitted.
- Finalists that complete the programme will be required to showcase their business at The Entrepreneur 2024 Exhibition where the winners of the competition will be announced.
- Prize money will take the form of business development funding that will be disbursed in line with the submitted business plans after being approved by the finalist's assigned mentor.

DISCLAIMER (NB: PLEASE SIGN THAT YOU HAVE READ THIS DISCLAIMER):

- I confirm that I have answered all the questions truthfully and have not withheld any information relevant to this competition entry. I further confirm that I am the registered owner of the business and have full authority to enter this competition.
- I hereby confirm that the business is an existing business that has been in full operation for the period stated, turnover is as stated on the entry form, located in George or within the Garden Route District of the Western Cape, and that I am involved with the business on a full-time basis.
- Should I be selected to participate in the programme, I understand that I will have to attend the 10-week mentoring and tuition programme which will be presented from 03 August 2024 until October 2024 at a venue in George which shall be communicated to me.
- I understand that the tuition and mentoring offered by the Chamber will be free of charge, but that I will need to arrange and pay for my own transport to and from the venue, as well as data to attend virtually where applicable.
- I have read and understood all the details and conditions relating to this competition and detailed in this entry form.
- I acknowledge that the George Business Chamber, its sponsors, mentors and adjudicators reserve the right not to allocate all or any of the prize money and I agree and accept the adjudicators' decision as final and will not enter into any further correspondence in this regard.
- I acknowledge that the George Business Chamber, its Executive Committee, employees, its members, mentors, trainers, and sponsors of this competition will not be liable for any loss or damage suffered, directly or indirectly, arising from my participation in this competition, should I be selected as a finalist.

NAME: _____ SIGNATURE: _____ DATE: _____

COMPETITION ENTRY FORM

Name: _____ Company Name: _____

Business Address: _____

Contact Number: _____ Email Address: _____

1. Briefly describe your business and its product or services: _____

2. How long has your business been operational? (Please mark with a tick).

- Less than a year
 to 2 years
 to 3 years
 More than 3 years

3. On what basis are you employed by your business? Full Time: Part Time:

4. What is the current annual turnover of your business. In Rands? _____

5. Briefly describe your target market. Who do you sell your products or services to? Where are they located?

6. How many people do you employ? Full Time: _____ Part Time: _____

7. As a business owner briefly describe your strengths and reasons for succeeding:

8. What work or business experience do you have? (Please attach your CV)

9. How did you hear about the competition?

Radio Friends Social Media George Herald

Other Please Specify: _____

Should you wish to attach more information to this form, please feel free to do so.