



CHANGE ONTOLOGISTS

www.changecreator.co.za • stanley@changecreator.co.za • 073 564 9033
Reg No: 2016/37872/07

THE CHANGE CREATOR FORMULA FOR BUSINESS AND LIFE

Program Content

The ChangeCreator Formula is all about understanding why we procrastinate and struggle to implement the changes we know we should be taking. The biggest gap in the world is the “knowing – doing” gap, and this starts at a very early age. We know what we should be doing, but we just struggle to get it done. Half the battle will be won if we could just get started. This program comes from 10 years of research and working with clients, attempting to understand why they procrastinate.

In order to fully understand how change takes place on an organizational level, it is imperative that they understand how changes takes place on a personal level. This will also help them understand the ChangeCreator formula and how to apply it.

The specific outcomes and lessons for this program:

- Exploring the question – why do we struggle so much with change
- How does change take place
- Identifying the most basic formula for change
- Understanding our main thinking tool – the brain
- Identifying the different brain functions
- The 3 main forces which work against positive thinking
- Beliefs – what are they, where do they come from
- The negative power of “Groupthink”
- Understanding the important role the environment plays in our thinking and change creation process
- How to identify what you really want
- The power of possibilities and willingness
- Identifying the exact stumbling block to change
- How to use your thinking muscles to create a powerful action plan
- Understanding where true power comes from
- Learning how to increase your true inner power
- Self-assessment tools for any area of change
- Understanding how to create change in the business world



CHANGE ONTOLOGISTS

www.changecreator.co.za • stanley@changecreator.co.za • 073 564 9033
Reg No: 2016/37872/07

Key benefits

Business leaders and attendees can expect the following take-aways from this program:

- Understand how to lead your company as a person of influence
- Understanding the difference between force and power
- Creating a plan to transform your organization into a change leadership organization, instead of only a change management organization
- Creating the foundation for change leadership at any level
- Delving further into the mind of employees and how to empower them to take action
- Understanding the one thing that separates the world class businesses from the rest of the pack.





CHANGE ONTOLOGISTS

www.changecreator.co.za • stanley@changecreator.co.za • 073 564 9033
Reg No: 2016/37872/07

What they said

“After attending multiple personal development programs from various leaders in the industry, for the very first time I truly feel and know that I have an exceptional tool to ensure successful achievement of my goals”

~Jabulani Medupe – HR Specialist

“I believe this is what the world needs to advance into the new century”

~Tsebo Molebatsi – Information Activist

“This has been so profound. **It has challenged the way I have been thinking about my mindset.** This program encourages the paradigm shift. #BeDoHave – one has to take action in order to see results. Thank you! Thank you! Thank you Stanley”

~Malebo Makgale – Radiation specialist & wellness coach

“After many seminars, books, programs (Audio and Visual) and as many years, I have come to the realization, after having worked through this course, that I have been looking for all the answers in all the wrong places. This multi million dollar inspirational industry with all it’s multi millionaire guru’s preaching their mantra of “Change your thinking”, had me barking up the wrong tree! Now, I have been given PRESISE understanding of why I have consistently failed to achieve my goals and realize that the problem does NOT exist in the areas which I had always blamed! Now I know where to start, which areas to concentrate on, and what action to take. **This is not only a game-changer, it is a breakthrough!**”

~Eddie Humphries – Financial Expert

“I have heard this a lot “Change your inner world to change your outer world”. After going through “The ChangeCreator formula” I know exactly where to take action and where to start with changing my inner world. After Stanley showed me how to put my motivation vs Resistance in a perspective for me to understand, everything fell into place automatically. I also realized, in order to take my power back, I had to take action where I haven’t taken action before. **After all the thousands of books I’ve read and seminars attended, this is the biggest game changer ever”**

~Haupt Feldman – Coach and mentor